COA International Knowledge Platform

Labour participation through Paid Work by Applicants for International Protection

17-18 April, 2024 Driebergen, The Netherlands





Job Matching



Content

- **1. Refugee Employment Platform (REP)** -Regional initiative for job matching + support for effective socioeconomic inclusion.
- 2. Refugee Work
- 3. Group Work
- 4. Discussion

Icebreaker

- 1. Name
- 2. Organization & Role
- 3. Expectations





Refugee Employment Platform

Challenges & barriers

ENGAGING WITH EMPLOYERS

for employers refugees governm



For refugees

- Language training
- Skills mismatches
- Difficulties in recognition of skills & qualifications
- Lack of decent work opportunities
- Lack of access to childcare and difficulties enrolling children in schools.
- Limited personalized guidance and counselling services

LONDON, CHAMBER



EMPLOYING REFUGEES: Measuring business attitudes in London

For businesses

- Legal certainty & clear information on refugees' right to work, public instruments supporting refugee hiring.
- Tools to effectively connect companies with refugee job seekers
- Access to a peer community of like-minded businesses to facilitate hiring process and collectively navigate barriers
- Limited understanding of best practices on refugee employment and employability
- Connections with other integration stakeholders.





Governments & other Integration Stakeholders

- Lack of timely labor market information, hindering the matching of labor supply and demand
- Need to foster strong partnerships and collaboration with employers to gain insights into their specific job requirements, desired qualifications, and recruitment processes.



REFUGEE EMPLOYMENT PLATFORM

The entry point for refugee employment

A digital tool that connects companies with refugee job seekers. This job matching platform provides what employers need to hire refugees and brings together all that refugees require to find decent work.

JOB MATCHING



FOR REFUGEES

Access to pools of candidates

FOR EMPLOYERS



Guidance & good practices on hiring refugees



Guidance & support for employers post-hiring

Clear guidance on refugees' right to work

Network of like-minded partners



- Certified online/language learning courses
- Skills assessment tools
- Templates (e.g. letters of reference, CV)
- Resource information
- Employment-enabling support and services

all nationalities
- Connects all
relevant in-

country stakeholders

Asylum seekers with work rights and refugees, of



Resource information

- Job fairs & networking opportunities
- Opening a bank account and other financial services
- Social services (childcare, housing)
- Integration/inclusion programmes
- Good practices underway in the country





Essential site properties

- Data & analytics
- Privacy policy
- Feedback mechanisms



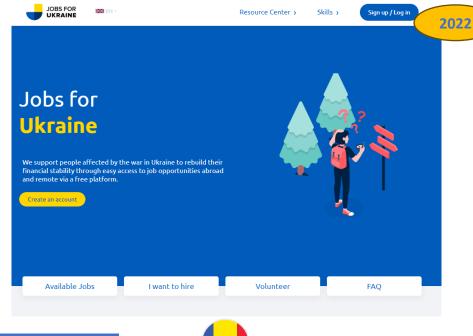
Employment-enabling support and services

- Personal skills assessment
- CV-building support
- Application assistance
- Cultural orientation
- Post-hiring support

Guidance on and access to skills assessment & recognition, training, and upskilling

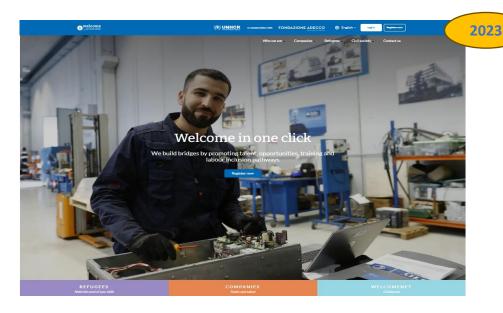
NATIONAL PLATFORM EXAMPLES





2023 Results

- 6500 + displaced individuals received employment support
- 531 new employer accounts
- 508 jobs posted on <u>www.jobs4ukr.com</u>
- 5282 new candidate accounts
- Job attainment rate of 53%
 Based on survey of 487 people who accessed Jobs for Ukraine's services in 2023.





 Progressively making available online the labor market inclusion opportunities of a network of over 700 companies that have supported over 22,000 refugees since 2017.

Models for Profile Creation

ESCO incorporated into CV builder

Buscador de ocupaciones y competencias					
Profesionales científicos e intelectuales > Profesionales en derecho, en ci	ncias sociales y culturales > Autores, periodistas y lingüistas > Traductores, inté	rpretes y lingüistas > traductor/traductora	象 🛛 Job Search		
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Competencias esenciales					
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repasar trabajos de traducción	Hablar diferentes idiomas				

Designed based on models/resume builders of HR service providers

С

Fiscal code	
Gender	
Age	
Country of origin	
Citizenship	
Mobile phone number	
Email	
Residence	
Residential Address	
Proof of identity	
Froor of identity	
Type of ID	
Type of ID Expiry date of the ID	

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Platform Features - Requests from Businesses

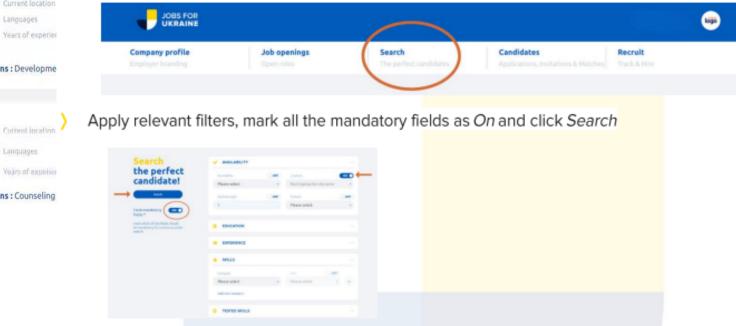
Ability to Search Batch of Profiles by Sector/Industry

Below is a list of MHPSS professionals who are available to work with organizations providing MHPSS support to refugees. When you find the right one/s, click on Contact on his profile and we will connect you via email. Happy recruiting! Browse throug

To browse through (initially anonymized) candidate database using

Browse through the candidate database Specific filters to apply for your job opening

On the platform, click on Search (the perfect candidates)



I am an MHPSS Consultant with experience in module development, training and supervision, conducting psychological first aid and group & individual psychological first aid and group & adults and children. ... Main research area/s of interest / qualifications : Developme

¢

Practical Mental Health Professional with over 22 years of experience in linguistic examinations of texts and videos, family mediation, conducting personal growth training, expert assessment of the organization's...

Main research area/s of interest / qualifications : Counseling

REP – Summary of regional initiative



 Country pilots operating: including <u>Cyprus</u>, <u>Greece</u>, <u>Italy</u>, <u>Romania</u>

2024-2026 Progressive expansion with new countries

Bulgaria, Finland, Moldova, Netherlands, Poland, Spain, Switzerland, UK, Ukraine

+ Refine Model



IN DEVELOPMENT:



Regional Platform



Refugee-

employer

(p. 9 Manual)

welcoming

recognition

Ongoing engagement of key stakeholders toward launch of **Advisory Board**



Discussion point

Have you seen examples of specialized job matching platforms for asylum seekers or similar populations in the countries where you re working?

What about them has worked? Not worked?

RefugeeWork

ONTANAR



The challenge



42%

Of all statusholders work within 5 years



70% Works parttime

51%

Statusholders receive welfare benefit after 4,5 years





Of all asylum seekers has paid work





The challenge

NEWCOMERS

~ 40,000 > 100,000 > 100,000

Asylum seekers Statusholders Oekrainians



LABOUR MARKET

> **400,000** vacancies

National platform that brings together newcomers, employers and other relevant parties.



The ambition

RefugeeWork is thé **national ecosystem** for **all newcomers** in The Netherlands, where employers, NGO's, municipalities and other organisations join efforts to guide more newcomers towards work.

> 200 Seefer

Supporting organisations

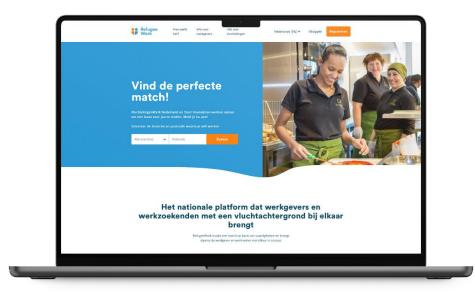
Employers

Refugee Work

Refugee Work

•••

The platform

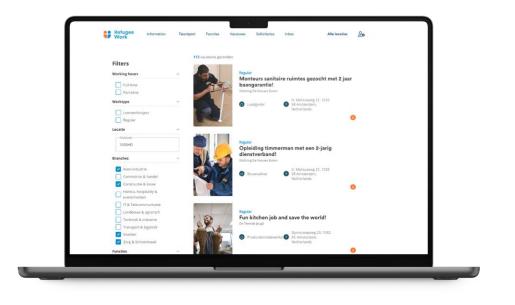


Two components:

- 1. Matching
- 2. Support



Matchingplatform



Matchingplatform:

- Based on **skills**
- Available in **11 languages**
- National coverage
- Specific for **newcomers**



Download CV



Menno Savenije

Motivatie

Hallo mijn naam is Menno. Ik woon in Amsterdam en ik houd van voetbal.

Persoonsgegevens

Locatie	Leeftijd	
Amsterdam / Noord Holland	34	
Mobiel telefoonnummer	E-mailad	

E-mailadres

0610702842

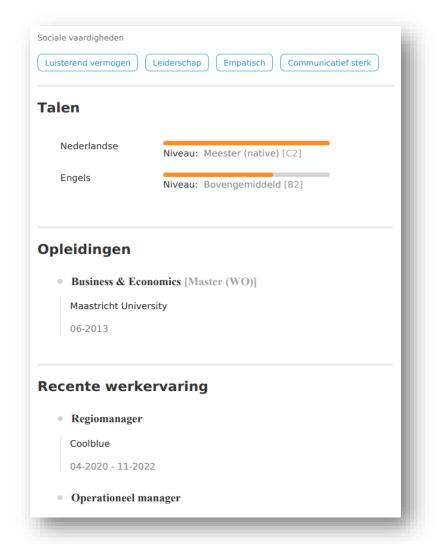
Menno.savenije@gmail.com

Vaardigheden

Functionele vaardigheden

Personeel inplannen en aansturen] [Financiële administratie beheren

Marktgegevens en trends analyseren





Support





Information

Relevant information for newcomers and employers related to work

Partner page

Unlock existing partner offerings, such as courses, trainings, workshops, etc.



Numbers

	2024
	April
# Werkzoekenden	> 9,000
# Werkgevers	645
# Vacatures	440
% Oekraïense vluchtelingen	~ 50%



Partner organisations









NLwerkt<mark>aan</mark>werk





The challenge



42%

Of all statusholders work within 5 years



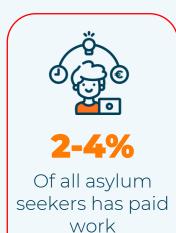
70%

Works parttime



51%

Statusholders receive welfare benefit after 4,5 years







Latest developments



- 1. Removal of the 24-weeks requirement
- 2. SEO report: cost-benefit analysis
- 3. COA policy framework on labour inclusion



COA Policy Framework

Visie/impact	Arbeidsparticipatie leidt tot zelfredzaamheid en eigenwaarde bij bewoners die daardoor actief bijdragen aan de samenleving			
Doelen	Bewoners integreren beter en sneller door te werken tijdens hun verblijf bij COA		Bewoners krijgen de ondersteuning die ze nodig hebben om te werken door samenwerking tussen COA er partners	
Resultaten	50% van de bewoners die mogen werken, heeft betaald werk		Op elke locatie is een begeleidingsstructuur naar betaald werk	
Instrumenten	Huidig	Voorlichting Screening	Begeleiding Samenwerking	
/activiteiten	In ontwikkeling Uitbreiding beg	eleidingsstructuren la	ndelijk en lokaal/regionaal met partners	

1) Labor leads to self-sustainability

- 2) Integration through work
- Every location has a supportive infrastructure towards work
- 4) Definining instruments...



Discussion point

How can RefugeeWork optimize its value to COA as an instrument for COA employees in their guidance of asylum seekers towards work?

What are important preconditions for the platform?

Challenges - Job Platforms



- Accessibility of digital solutions for all
- Supply of vacancies
- Personal guidance is crucial
- Financing
- Coordination across stakeholders



Group Work:

Brainwriting

Goal: Identifying solutions together!

How to:

- 1. Split up into 3 groups
- 2. Every group selects one challenge and writes it down.
- 3. The groups have 5 minutes to brainstorm on 3 potential ideas or solutions to this challenge.
- 4. After 5 minutes, the challenges will be passed to the next group who will try to identify additional solutions. This will continue until the challenges are back with their first group.
- 5. The groups will then pick the 'top 3' solutions, these will then be discussed in plenary.

Group Work:

Brainwriting

Challenges

- 1. How to increase employer interest and the supply of vacancies?
- 2. How to increase engagement of job seekers and ensure they are effectively supported?
- 3. How to financially sustain a job matching platform?

Additional Discussion Points

- 1. How can RefugeeWork optimally serve as a supportive tool for COA employees in the coaching of residents towards work? What are the necessary preconditions?
- 2. What could be successful methods to generate increased employer interest/commitment in hiring asylum seekers / refugees (or providing in-kind support)?
- 3. (With reference to slide 2) Have you observed any additional challenges in your respective country contexts, along with proposals / solutions to address these?
- 4. Can job matching and other tools/programs be deployed as part of making more productive use of refugees' time spent waiting for asylum application decisions?



THANK YOU

Sec. 16